

Clustering

Sometimes ideas tumble out; sometimes they need coaxing. Whether your ideas are tumbling out pell mell or barricaded in some mental cave hideout, clustering is a tool you can use to help harvest the fruits of a brainstorm. The example below is just one way a cluster might be constructed.



Next time you prepare to write, develop a cluster and see if it helps your ideas develop with greater efficiency, structure, and/or boldness.