

Privacy Notice for Capella.edu

The Capella [Privacy Policy](#) describes how Capella treats Personal Information when you use Capella's Web sites, including information provided when you use our primary public site, which is located at <http://www.Capella.edu> ("Capella.edu"). In addition, the following describes our privacy practices that are specific to Capella.edu.

Purposes of Capella.edu

Capella.edu is accessible to the general public and provides information to individuals interested in earning a Capella degree. For example, on Capella.edu, you can learn about the degree programs Capella offers, request a University Guide, apply for admission, chat with an enrollment counselor, and estimate your eligibility for financial aid. Capella.edu also contains links to other Web sites where, for example, you can read about the experiences of Capella learners.

Types of Information Collected Through Capella.edu

To take advantage of the products and services offered through Capella.edu, you may be required to submit Personal Information. For example, to receive a University Guide, you must provide your name, address, phone number, and e-mail address. If you apply for admission, we will ask for this and other information, including information about your career interests and educational background. We collect the information you knowingly and voluntarily provide through Capella.edu. As described in our [Privacy Policy](#), we also collect through Capella.edu information provided by your browser and collected through cookies and similar technologies.

How Capella Uses the Personal Information You Submit Through Capella.edu

We use the Personal Information we collect through Capella.edu as described in our [Privacy Policy](#). In particular, we may use the Personal Information you submit through Capella.edu to follow up with you after you have expressed an interest in our programs. For example, if you request a University Guide, we may telephone you after we mail it to see if you have questions. We respect your privacy, however. If your telephone number is on a "Do Not Call" list, we will send you an e-mail requesting permission to call you and will only do so with your consent.

We will add your contact information to our mailing lists and from time to time we will send you newsletters or updates, special offers, or other information about programs, services and products we believe would be of interest to you. You may "opt out" of receiving certain correspondence from us by e-mailing us at privacy@capella.edu or by calling us at 888-227-2736. You may also unsubscribe from our e-mail mailing list by clicking on the unsubscribe link at the bottom of e-mails you receive from us.