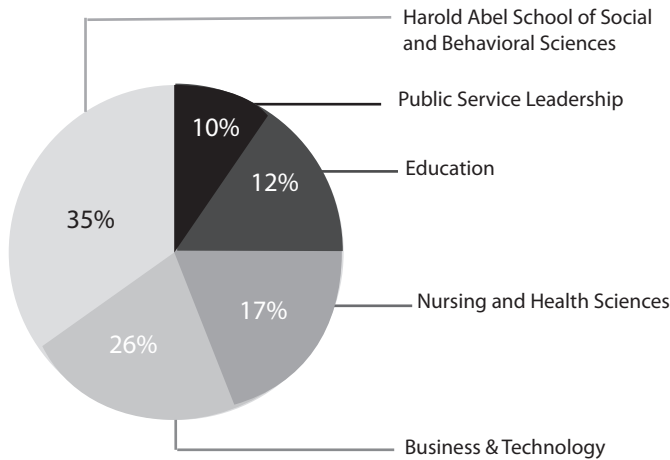


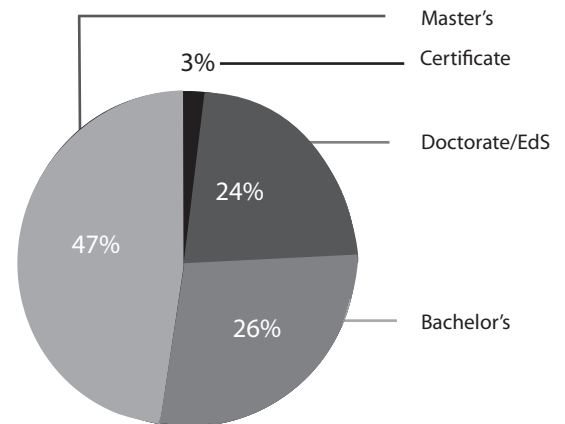
Total Enrollment

38,802 learners (Active enrollment as of March 31, 2017)¹

UNIVERSITY ENROLLMENT BY SCHOOL²
(Updated annually - as of December 31, 2016)



UNIVERSITY ENROLLMENT BY DEGREE AND CERTIFICATE³
(Updated annually - as of December 31, 2016)



Federal Integrated Postsecondary Education Data System (IPEDS) data on enrollment are available as well. Since IPEDS data are generated according to U.S. Department of Education rules and are used by Capella in standardized external reports, these data may differ from the numbers presented in this Fact Sheet. IPEDS data provide an accurate snapshot of degree and non-degree enrollment as of the census date each fall, where census date is the 12th calendar day of the main session in a quarter – e.g., October 24, 2016, for the 2016-2017 academic year.

Learner Profile

(Updated annually - as of December 31, 2016)

Capella learners come from all 50 states and 54 other countries or territories.

GENDER

- 77% female
- 23% male

AGE

- 39 (average)
- 19-84 (range)

ENROLLMENT STATUS⁴

- 11% full-time
- 89% part-time

% RECEIVING FINANCIAL AID⁷

- 82%

ETHNICITY⁵

- 51% learners of color
- 49% white, non-Hispanic

% URBAN/RURAL⁵

- 84% urban
- 16% rural

% MILITARY⁶

- 18%

Faculty Profile

(Updated annually - as of December 31, 2016)

- 1,583 faculty members and faculty administrators
- 1,352 (85%) of our faculty have doctorates
- Of the 1,583 faculty members (100%) who have reported their gender:
 - 958 (61%) are female
 - 625 (39%) are male
- Capella faculty members live across the U.S. (50 states plus the U.S. military and U.S. territories) and 2 foreign countries.

Federal Integrated Postsecondary Education Data System (IPEDS) data on faculty are available as well. Since IPEDS data are generated according to U.S. Department of Education rules and are used by Capella in standardized external reports, these data may differ from the numbers presented in this Fact Sheet. IPEDS data provide an accurate snapshot of faculty as of November 1 of each year.

Staff

(Updated annually - as of December 31, 2016)

1,358 non-faculty staff (refers to staff in Academic Advising, Enrollment Services, Information Technology, University administration, etc.)



Academic Offerings

Number of degree programs: 52

10 of these degree programs are also delivered via FlexPath, our direct assessment option

Number of graduate and undergraduate specializations: 149

Number of certificate programs: 50

5 of these certificate programs are also delivered via FlexPath, our direct assessment option

Number of courses: 1,940+

Completion and Retention Rates

(Updated annually - as of December 31, 2016)

COMPLETION RATE: Capella's completion rate is a rolling six year average of learners who reached census of their second course and who completed their degree or certificate. Capella's overall completion rate is 42%.

RETENTION RATE: Capella's retention rate is a six year average of the percent of learners who are active or have graduated on the first anniversary of their second course. Capella's retention rate is 58%.

Degrees and Certificates Conferred

(as of March 31, 2017)

TOTAL (1993-2017): 68,950

NUMBER OF ALUMNI

(Degree and certificate recipients): 63,145⁸

Accreditation

HIGHER LEARNING COMMISSION: Capella University is accredited by the Higher Learning Commission. (<https://www.hlcommission.org>, 800.621.7440)

ABET: Capella's BS in IT program is accredited by the Computing Accreditation Commission of ABET, www.abet.org.⁹

ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP): The Accreditation Council for Business Schools & Programs (ACBSP) has accredited Capella University business programs and select specializations. For full accreditation statement and the list of accredited programs and specializations, go to www.capella.edu/university-accreditation.

COMMISSION ON ACCREDITATION FOR MARRIAGE AND FAMILY THERAPY EDUCATION (COAMFTE): The MS in Marriage and Family Counseling/Therapy program at Capella University is accredited by the Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE), 112 South Alfred Street, Alexandria, Virginia 22314; 703.838.9808, coa@aamft.org.

COMMISSION ON COLLEGIATE NURSING EDUCATION (CCNE): The BSN, MSN, and DNP degree programs at Capella University are accredited by the Commission on Collegiate Nursing Education, One Dupont Circle, NW, Suite 530 Washington, DC 20036, (202) 887-6791.

COUNCIL FOR ACCREDITATION OF COUNSELING AND RELATED EDUCATIONAL PROGRAMS (CACREP): Capella University's PhD in Counselor Education and Supervision, MS in Mental Health

Counseling, MS in School Counseling, and MS in Marriage and Family Counseling/Therapy programs are accredited by the American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP) through March 31, 2020.

NATIONAL COUNCIL FOR ACCREDITATION OF TEACHER EDUCATION (NCATE): The Professional Education Unit at Capella University is accredited by the National Council for Accreditation of Teacher Education (NCATE), www.ncate.org. This accreditation covers advanced educator preparation programs at Capella University. However, the accreditation does not include individual education courses that the institution offers to P-12 educators for professional development, relicensure, or other purposes.

PROJECT MANAGEMENT INSTITUTE GLOBAL ACCREDITATION CENTER FOR PROJECT MANAGEMENT (PMI GAC): The following program specializations are accredited by the Project Management Institute (PMI) Global Accreditation Center for Project Management (PMI GAC): BS in Information Technology - Project Management; BS in Business - Project Management; MS in Information Systems and Technology Management - Project Management; Combined BS in Information Technology/MS in Information Systems and Technology Management - Project Management; MBA - Project Management; PhD in Information Technology - Project Management.⁹

End Notes

¹Includes graduate, undergraduate, and certificate learners; does not include non-degree learners. FTE=15,907 Full-Time Equivalent (FTE) = Number of full-time learners + 1/3 of the number of part-time learners. Integrated Post Secondary Education Data System (IPEDS) definition of full-time and part-time status. By definition, FTE includes graduate, undergraduate, and certificate learners; it does not include non-degree learners. Derived from the External Enrollment Report as of March 31, 2017.

²Derived from the External Enrollment Report (EER) as of December 31, 2016. Due to rounding, percentages may not sum to exactly 100%.

³Derived from the EER as of December 31, 2016. Due to rounding, percentages may not sum to exactly 100%. Certificates include post-baccalaureate and post-master's certificates. Doctorates also include EdS degree.

⁴Per the Integrated Post Secondary Education Data System (IPEDS), full-time status is defined as 9 or more credits per quarter for graduate students, and 12 or more credits per quarter for undergraduate students (including FlexPath learners). Due to rounding, percentages may not sum to exactly 100%. Data as of December 31, 2016.

⁵Ethnicity data are provided for the 81% of learners who reported their ethnicity as of December 31, 2016. Learners of color include Black or African American (37%), Hispanics (9%), and Asian (2%).

⁶Percent of active learners (as of December 31, 2016) receiving military discount in December of 2016. Learners in military, veterans, and some members of military family qualify for military discounts.

⁷Based on Financial Aid data as of December 31, 2016. Includes federal financial aid. The percent of Capella University Revenues derived from Title IV Funding is 77%.

⁸Number of Alumni is less than the grand total of all Degrees and Certificates Conferred; some learners have completed more than one degree at Capella.

⁹This accreditation does not include FlexPath offerings.



Milestones

2016

- Dr. Richard Senese became president of Capella University
- Capella University received Excellence in Assessment Award from the National Institute for Learning Outcomes Assessment
- Capella University's business and information technology programs with specializations in Project Management were re-accredited by The Project Management Institute - Global Accreditation Council
- Capella University's nursing programs were re-accredited by The Commission for Collegiate Nursing Education
- Graduated 800th FlexPath learner
- About 13 percent of our Bachelors and Master's total enrollment at the end of the fourth quarter 2016 were in FlexPath programs

2015

- The PhD in Counselor Education and Supervision earned accreditation from the Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Capella University received ACBSP global business accreditation for its online business degrees
- Capella University's accreditation is reaffirmed by the Higher Learning Commission
- Graduated 50,000th learner; the Flexpath option graduated its 200th learner
- Capella University has the largest new academic offerings launch in its history

2014

- Capella announced the launch of the new School of Nursing and Health Sciences
- Capella University's FlexPath won the 2014 WCET Outstanding Work (WOW) Award
- Capella University's FlexPath won the National University Technology Network (NUTN) 2014 Distance Innovation Award
- Capella was approved by both the Higher Learning Commission and Department of Education for six direct assessment programs; BS and MS degrees in Psychology and Information Technology; BS in Business; MBA.
- Capella University has been designated by the National Security Agency (NSA) and the Department of Homeland Security (DHS) as a National Center of Academic Excellence in Information Assurance/Cyber Defense (CAE IA/CD) for academic years 2014-2021
- The Accreditation Council for Business Schools & Programs (ACBSP) has accredited Capella University business programs and select specializations. For full accreditation statement and the list of accredited programs and specializations, go to www.capella.edu/university-accreditation
- Graduated 40,000th learner

2013

- The Master of Science in Marriage and Family Counseling/Therapy earned accreditation from the Commission on Accreditation for Marriage and Family Therapy (COAMFTE)
- The Higher Learning Commission approved two direct assessment, competency-based program options for the Bachelor of Science in Business, Business Administration specialization and the Master of Business Administration (MBA), General Business Administration specialization. These options are called FlexPath.

2012

- Scott L. Kinney became president of Capella University
- The Doctor of Nursing Practice earned accreditation from the Commission of Collegiate Nursing Education (CCNE)
- The Doctor of Psychology (PsyD) in School Psychology received approval from the Arizona State Board of Education
- Graduated 30,000th learner

2011

- The Master of Science in Nursing and Bachelor of Science in Nursing earned accreditation from the Commission of Collegiate Nursing Education (CCNE)
- The Bachelor of Science in Information Technology program earned accreditation from the Accreditation Board for Engineering and Technology (ABET)
- The Master of Science in Education specialization in Early Childhood Education earned National Association for the Education of Young Children (NAEYC) National Recognition
- The Masters of Science (MS) in Education, Education Specialist (EdS) and Doctorate (PhD) in Education specialization in Leadership in Educational Administration earned Educational Leadership Constituent Council (ELCC) National Recognition (Building Level)

2010

- Larry A. Isaak became president of Capella University
- Capella receives accreditation from the National Council for the Accreditation of Teacher Education (NCATE)
- Graduated 20,000th learner
- Capella University is awarded the 2010 CHEA Award for Outstanding Institutional Practice in Student Learning Outcomes by The Council for Higher Education Accreditation
- Capella University accepted invitation to join the President's Alliance of the New Leadership Alliance for Student Learning & Accountability
- Capella University is awarded the NUTN Distance Education Innovation Award by the National University Telecommunications Network



2009

- Dr. Christopher Cassirer became President of Capella University
- Launched Doctor of Education (EdD) degree
- Kevin Gilligan became Chief Executive Officer of Capella Education Company
- Capella University is granted full institutional approval by the Minnesota Board of Teaching
- Capella established the new School of Public Service Leadership
- Capella University received the 2009 Learning Impact Award from IMS Global Learning Consortium
- The Specialist Certificate in School Psychology was granted approval with conditions from January 1, 2010, to December 31, 2011, by the National Association of School Psychologists (NASP)
- Capella University is a charter member of Transparency by Design, the initiative that developed and officially launched the College Choices for Adults website in August 2009
- The Master of Science in School Counseling is accredited by the American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Capella University received the 2009 Outstanding Work (WOW) Award from WCET
- The Doctorate in Education specialization Special Education Leadership earned Council for Exceptional Children (CEC) National Recognition.
- Enrollment exceeded 30,000 learners

2008

- Capella University's accreditation is reaffirmed by the Higher Learning Commission; Capella's next scheduled accreditation reaffirmation process will be during the 2014-2015 academic year
- The Society for Human Resource Management (SHRM™) acknowledged that three Capella HR specializations (in the BS, MS, and MBA programs) fully align with SHRM's HR Curriculum Guidebook and Templates
- The Master of Science specialization in School Counseling received approval from the Arizona Department of Education
- The Doctor of Philosophy in Education specialization in Special Education Leadership received approval from the Minnesota Board of School Administrators
- The Bachelor and Master of Science in Information Technology specializations in Project Management were accredited by the Project Management Institute (PMI®) Global Accreditation Center for Project Management (PMI-GAC)

2007

- The Master of Science specialization in Reading and Literacy received approval as a program leading to professional licensure by the Minnesota Board of Teaching. This is the first and only online Reading and Literacy program to be approved by this agency
- Capella University is designated by the National Security Agency and the Department of Homeland Security as a National Center of Academic Excellence in Information Assurance Education for the academic years 2007-2012
- Enrollment exceeded 20,000 learners

- Launched Education Specialist (EdS) degree
- Graduated 10,000th learner

2006

- The first comprehensive AQIP check-up visit since our original accreditation visit in 1997 was highly successful: the visiting team recommended that all accreditation stipulations be removed, and complimented Capella University for achieving what has taken other institutions years to accomplish
- The Higher Learning Commission removes the Statement of Affiliation Status stipulation and extends Capella University accreditation to develop and deliver new undergraduate programs and degree offerings
- Capella Education Company, the parent company of Capella University, completed its initial public offering of common stock and started to trade under the ticker symbol CPLA on the Nasdaq stock market

2005

- The marital, couple, and family counseling/therapy specialization in School of Human Services is accredited by American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Graduated 5,000th learner

2004

- Enrollment exceeded 10,000 learners

2003

- Approved by Minnesota Board of School Administrators to offer education leadership specializations in School of Education
- The mental health counseling specialization in School of Human Services is accredited by American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Approved by the Higher Learning Commission to launch four-year undergraduate programs in Business and in Information Technology
- Approved by the Higher Learning Commission to offer PsyD in School of Psychology
- Formed collaboration with Augsburg College to offer four-year baccalaureate degree starting in 2004

2002

- Graduated 1,000th learner

2001

- Dr. Michael Offerman became president of Capella University; Stephen Shank became chancellor
- Approved by the Higher Learning Commission to offer upper-division Bachelor's degree in Business

2000

- Became charter member of the Academic Quality Improvement Program (AQIP) of the North Central Association's Higher Learning Commission; accreditation extended to 2007-2008
- Approved by Minnesota Higher Education Services Office to grant BS degree

- Approved by the Higher Learning Commission to offer upper-division Bachelor's degree in Information Technology

1999

- Joined the US Department of Education's Distance Education Demonstration Program
- TGSA became Capella University; School of Psychology founded
- Stephen Shank became president of Capella University; Bruce Francis became chancellor
- Enrollment exceeded 1,000 learners
- Graduated 100th learner

1998

- Approved by the Higher Learning Commission for MS and PhD degrees in Psychology
- Approved by Minnesota Higher Education Services Office to grant MBA

1997

- Accredited by The Higher Learning Commission; at that time, TGSA offered MS and PhD degrees in Organization and Management, Education, Human Services, and Interdisciplinary Studies
- Graduated first learners (9 MS degrees, 5 PhD degrees)

1995

- Dr. Bruce Francis became president of TGSA

1993

- The Graduate School of America (TGSA) founded by Stephen Shank and Dr. Harold Abel
- Dr. Harold Abel became first president of TGSA
- Approved by Minnesota Higher Education Services Office to grant MS and PhD degrees in Organization and Management, Education, Human Services, and Interdisciplinary Studies

CAPELLA UNIVERSITY LEADERSHIP

Richard Senese, PhD, LP
Rhonda Capron, EdD
Genevieve Feliú, MA
Charlyn Hilliman, PhD
Anna Hultquist, PhD

President, Chief Academic Officer
Dean, School of Business and Technology
Dean, Division of Arts & Sciences and Academic Success
Interim Dean, School of Public Service Leadership
Dean of Counseling and Human Behavior programs,
Harold Abel School of Social and Behavioral Sciences
Dean of Psychology, Harold Abel School of Social and Behavioral Sciences
Dean, School of Nursing & Health Sciences
Dean, School of Education
Executive Dean, External Relations
Chief Marketing Officer and Senior Vice President, Marketing & Institutional Analytics
Senior Vice President, Post-Secondary Education
Vice President, College of Nursing, Health, and Behavioral Sciences
Vice President, Experience and Initiatives
Vice President, College of Business, Technology, Education and Public Service Leadership
Vice President, Learner Services & Operations
Associate Vice President, Doctoral Affairs
Associate Vice President, Academic Quality and Effectiveness

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Patrick Robinson, PhD, RN, FAAN
Amy Smith, PhD
Barbara Butts Williams, PhD
Mary Miller, MBA
Andrew Watt, BS
Jennifer Hoff, MS
Mani Ratnam, MBA
Jeff Shelstad, MBA
Tonia Teasley, JD
Curtis Brant, PhD
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FINANCIAL INFORMATION

Financial viability information is available upon request. Please contact Mike Wickard, Corporate Controller, at 612-977-5141 to request such information.

QUESTIONS OR COMMENTS

Please contact [Institutional Effectiveness](#) with questions or comments on this Fact Sheet.