

Accreditation Council for Business Schools and Programs (ACBSP) requires that accredited programs establish two student achievement measures to disclose to the public. Capella University has chosen to report the number of graduates and the average retention rates in each of the ACBSP-accredited programs and specializations for both GuidedPath and FlexPath delivery modes. Average retention rate measures the percentage of students who reached census in cohort quarter 1 (CQ1, the student's first quarter) who are still active or have graduated by CQ5 (the student's fifth quarter). The tables on the following pages present the graduate and retention data for the bachelor's, master's, and doctoral business offerings for the 2025–2026 year.

Table 1. Graduates July 2025–June 2026

Program	Number of Graduates
BS in Business, Accounting	96
BS in Business, Business Administration	525
BS in Business, Finance*	16
BS in Business, Health Care Management	76
BS in Business, Human Resource Management	175
BS in Business, Management and Leadership	215
BS in Business, Marketing*	13
BS in Business, Project Management	117
BS in Health Care Administration, Health Care Leadership	442
BS in Health Care Administration, Health Information Management	166
BS in Health Care Administration, Leadership	19
Master of Business Administration, Health Care Management	407
Master of Business Administration, Human Resource Management	114
Master of Business Administration, Project Management	287
Master of Business Administration, Self-Designed Specialization	562
Master of Health Administration, No Specialization	429
MS in Human Resource Management, General Human Resource Management	173
MS in Human Resource Management, Health Care	36
Doctor of Health Administration, No Specialization*	15
Doctor of Business Administration, General Management	4
Doctor of Business Administration, Organizational Leadership and Development	93
Doctor of Business Administration, Strategy and Innovation	58

*GuidedPath only

Table 2. Retention Rates April 2025–June 2026

Program	Retention Rate
BS in Business, Accounting	42%
BS in Business, Business Administration	49%
BS in Business, Finance*	36%
BS in Business, Health Care Management	53%
BS in Business, Human Resource Management	48%
BS in Business, Management and Leadership	49%
BS in Business, Marketing*	22%
BS in Business, Project Management	52%
BS in Health Care Administration, Health Care Leadership	53%
BS in Health Care Administration, Health Information Management	41%
BS in Health Care Administration, Leadership	74%
Master of Business Administration, Health Care Management	67%
Master of Business Administration, Human Resource Management	66%
Master of Business Administration, Project Management	64%
Master of Business Administration, Self-Designed Specialization	68%
Master of Health Administration, No Specialization	70%
MS in Human Resource Management, General Human Resource Management	69%
MS in Human Resource Management, Health Care	61%
Doctor of Health Administration, No Specialization*	57%
Doctor of Business Administration, General Management	53%
Doctor of Business Administration, Organizational Leadership and Development	51%
Doctor of Business Administration, Strategy and Innovation	54%

**GuidedPath only*

Note: Capella University calculates the average retention rate over 5 consecutive quarters.

Table 3. Graduates from Retired ACBSP-Accredited Programs July 2025–June 2026

Program	Number of Graduates
Master of Health Administration, Health Care Leadership	55
Master of Health Administration, General Health Administration	49
Master of Health Administration, Health Care Informatics	23
Master of Health Administration, Health Care Operations	6
Doctor of Health Administration, Health Care Leadership*	23
Doctor of Health Administration, Health Care Quality Analytics*	10
Doctor of Health Administration, General Health Administration*	7
Doctor of Health Administration, Health Policy and Advocacy*	8
Doctor of Business Administration, Project Management*	2
PhD in Business Management, Accounting*	3
PhD in Business Management, General Business Management*	3
PhD in Business Management, Human Resource Management*	2
PhD in Business Management, Information Technology Management*	0
PhD in Business Management, Leadership*	3
PhD in Business Management, Project Management*	5
PhD in Business Management, Strategy and Innovation*	6

*GuidedPath only

Note: The Master of Health Administration specializations; Doctor of Health Administration specializations; Doctor of Business Administration, Project Management specialization; and PhD in Business Management program are retired and in teach-out. Capella does not report retention rates for retired programs.