



VIDEO TRANSCRIPT

Bachelor of Science - Business Program Overview

The Bachelor's Degree in Business Administration at Capella University explores a wide range of business fundamental skills. It really helps you prepare for a wide variety of different business settings.

I think the best thing about this program is the fact that if you are unsure about where you see yourself ultimately landing, it gives you a really good fundamental base, but you also have the ability to choose your own elective courses that are a deeper dive into higher-level business classes.

Some skills that a student might learn in the business administration program at Capella University includes a foundation of business knowledge. Also, getting an understanding of how to plan strategically, learning how to create organizational value as well.

We have two very flexible online learning formats. One is FlexPath, where you can set your own deadlines. You can really leverage your own professional background to work faster through certain assignments and end your classes quicker. GuidedPath is the other learning format that we have here at Capella, and is going to give you a little bit more structure week-to-week.

You have set deadlines laid out by your instructor. You have weekly engagement with other students in your course or through the discussion forums, and the best part about both learning formats is that you don't have to sacrifice flexibility, because either learning format doesn't require any log-in times week-to-week.

If somebody wants to get their bachelor's degree, they should choose Capella because we really want to make sure that we're setting you up for success, so we have conversations with you to make sure that you're looking in the right direction. Even if it's not Capella, we want to make sure that you achieve your goals at the end of the day. **(Mikayla Evantstad)** *Enrollment Counselor*