



VIDEO TRANSCRIPT

Master of Business Administration Program Overview

With the MBA program, you have core business courses that really help you to achieve and understand the fundamentals of business. And then you're able to take electives tailored to exactly what you're interested in or what your career goals are. For example you could take marketing course, a business strategies course, or even an operations course.

The MBA program has a lot of leadership built into the program. You're gonna learn how to lead others. We also do a lot with data driven decisions and you'll be able to make sense of complex data to lead and influence others. You'll also be working on real life projects that you can put into your e-portfolio. There's a lot of different things you can do with an MBA because you are gonna come from it so well rounded with a lot of business knowledge.

With the Flex Path learning format you're able to leverage your business knowledge and what you already know to go through the program. You also can set your own due dates and deadlines to keep yourself on track. So the Guided Path learning format is a little bit more structured. Every week is a new unit. And when you're in the unit you can see exactly what you need to read, where you need to find it. You'll usually have one to two discussion posts which really allow you to be able to connect with other people that you may not have been able to connect with before.

There's so many different things that you're gonna learn in the program, but with Capella we really make sure that we have the education available to you and have everything that you need and a lot of people to support you. **(Ashley Sinclair)** *Enrollment Counselor*